

## ABSTRAK

### PENGARUH GOOD CORPORATE GOVERNANCE DAN CORPORATE SOCIAL RESPONSIBILITY TERHADAP KINERJA KEUANGAN

(Studi Empiris pada Perusahaan yang Tergabung dalam Indeks Kompas 100 di Bursa Efek Indonesia Tahun 2018-2019)

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Penelitian ini bertujuan untuk mengetahui pengaruh *Good Corporate Governance* dan *Corporate Social Responsibility* terhadap kinerja keuangan perusahaan yang tergabung dalam indeks kompas 100 di Bursa Efek Indonesia tahun 2018-2019. Proksi *Good Corporate Governance* yang digunakan adalah komisaris independen, kepemilikan institusional, dewan direksi, dan komite audit. Kinerja keuangan perusahaan diukur menggunakan *Return on Equity* (ROE).

Populasi dalam penelitian ini adalah perusahaan yang dalam kurun waktu 2018-2019 tergabung dalam indeks kompas 100 di Bursa Efek Indonesia. Pemilihan sampel dilakukan berdasarkan metode sampling jenuh. Dari pemilihan sampel diperoleh sebanyak 63 perusahaan yang sesuai dengan kriteria. Teknik analisis data yang digunakan adalah regresi linier berganda.

Hasil penelitian menunjukkan bahwa *Good Corporate Governance* dengan proksi kepemilikan institusional, dewan direksi, dan komite audit berpengaruh terhadap *Return on Equity* (ROE). Sedangkan proksi komisaris independen tidak berpengaruh terhadap *Return on Equity* (ROE). Hasil penelitian menunjukkan bahwa *Corporate Social Responsibility* berpengaruh terhadap *Return on Equity* (ROE) sebagai proksi kinerja keuangan perusahaan yang terdaftar pada indeks kompas 100 di BEI periode tahun 2018-2019.

Kata kunci: *Good Corporate Governance*, *Corporate Social Responsibility*, *Return on Equity*, Kinerja Keuangan

## ABSTRACT

### **THE EFFECT OF GOOD CORPORATE GOVERNANCE AND CORPORATE SOCIAL RESPONSIBILITY TO PERFORMANCE FINANCE**

*(Empirical study on companies Listed in the Kompas 100 Index on Bursa Efek Indonesia in 2018-2019)*

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*This research aims to find out the influence of Good Corporate Governance and Corporate Social Responsibility on the performance finance in of corporated company in index Kompas 100 on the Indonesia Stock Exchange in 2018-2019. Good Corporate Governance proxies used is this research are independent commissioners, institutional ownership, board of directors, and audit committee. Performance finance company be measured use Return on Equity (ROE).*

*The population in the study was deep company period 2018-2019 time merged in index Kompas 100 on the Indonesia Stock Exchange. Election sample was conducted based on saturated sampling method. From the selection of samples obtained as many as 63 companies that match the criteria. Technique data analysis used was multiple linear regression.*

*The results showed that Good Corporate Governance research with proxies institutional ownership, council directors, and the audit committee had an effect on Return on Equity (ROE). Whereas proxy independent commissioners had no effect on Return on Equity (ROE).The results study showed that Corporate Social had an effect on Return on Equity (ROE) as a proxy for the financial performance of companies listed on the Kompas 100 index on the IDX for the period 2018-2019.*

**Keywords:** Good Corporate Governance, Corporate Social Responsibility, Return on Equity, Performance Finance